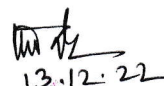


Government of the People's Republic of Bangladesh  
Office of the Project Director  
Skill Development for Mobile Game & Application (3<sup>rd</sup> Revised) Project  
Information and Communication Technology Division  
ICT Tower (6<sup>th</sup> Floor), Agargaon, Dhaka-1207.

**Expression of Interest (Eoi)**

1	Ministry/Division	Information and Communication Technology Division
2	Agency	Information and Communication Technology Division
3	Procuring Entity Name	Skill Development for Mobile Game and Application Project (3 <sup>rd</sup> Revised)
4	Procuring Entity District	Dhaka
5	Title of the Service	Development and post development of "Bangabandhu Ovidhan" Web Application
6	Invitation Ref No	56.00.0000.082.99.029.21-6880
7	Date	22 November 2022
<b>KEY INFORMATION</b>		
8	Procurement Method	Quality and Cost Based Selection (QCBS)
<b>FUNDING INFORMATION</b>		
09	Budget and Source of Funds	Development Budget (GoB)
10	Development Partners (if applicable)	N/A
<b>PARTICULAR INFORMATION</b>		
11	Project / Program Code (if applicable)	224022700
12	Project Name (if applicable)	Skill Development for Mobile Game and Application (3 <sup>rd</sup> Revised) Project
13	Package No.	SD-47
14	Package Name	Development and post development of "Bangabandhu Ovidhan" Web Application
15	Eoi Publication Date	13 December 2022
16	Eoi Closing Date and Time	27 December 2022 <span style="float: right;">Time 01:00 PM</span>
17	Name & Address of the office(s)	Skill Development for Mobile Game and Application (3 <sup>rd</sup> Revised) Project, ICT Tower (6 <sup>th</sup> floor), Agargaon, Dhaka-1207
<b>INFORMATION FOR APPLICANTS</b>		
18.	Description of Assignment	<p>To develop a mobile app that will provide a rich multimedia experience, describing the life of Bangabandhu Sheikh Mujibur Rahman through providing text, audiobooks, graphic novels and videos. In addition to this, quizzes will be incorporated to provide interactivity and the winners of those quizzes will be rewarded through various campaigns.</p> <p>The app is mainly a content-based app and as such it requires a broad variety of multimedia content. The app must be made available for both IOS and Android platforms.</p> <p>The app must have the capacity to locally store all provided content and dynamically update content as per client requirements. The admin must be able to create and publish content from the backend as needed. The app must be optimized to run on low end mobile phones and have the ability to play optimized videos where necessary. This app requires the following types of content:</p> <ul style="list-style-type: none"> <li>• Text</li> <li>• Graphics</li> <li>• Audio &amp; Audiobooks</li> <li>• Video Content</li> </ul>
19.	Experience, Resources and Delivery Capacity Required	<p>Company that submits tender shall be evaluated using, but not limited to, the following minimum criteria which the company must provide documentary proof of compliance:</p> <ol style="list-style-type: none"> <li>1. Must be a Bangladeshi firm having up-to-date valid Trade License, TIN and VAT registration certificate and Tax payment/clearance certificate of the previous year.</li> <li>2. Must have 05 (Five) years of similar working experience. The year will be counted backward from the date of publication of this notice.</li> <li>3. Must have at least 1 (One) working experience with similar web based application software solution within last 3 (three) years (relevant experience documents must be submitted with the EOI).</li> <li>4. Experience in promoting and publishing designs on social media proficiency with modern digital devices.</li> <li>5. At least 1 (one) mobile apps development and maintenance experience within last 2 (two) years.</li> <li>7. Needs to have 15 (Fifteen) full time experienced human resources to carry out this project (List and CV of the HR must be submitted with EOI).</li> <li>8. The bidder must submit Bank solvency certificate to carry out the project.</li> <li>9. Multiple Companies having technical and legal competency for developing such product can bid jointly but they must have legal agreement among them &amp; letter of intention where one company needs to be prime bidder. accordance of the PPR-2008 All bidder must be local.</li> <li>10. The firm will be allowed to take one firm as a "joint-venture". The firm must declare one firm in this association as the "Lead firm" &amp; others are Associate.</li> </ol> <p>Additional Document: Interested firms must submit the copy of the additional following information and their supporting documents where applicable: • brochures/company profile • CVs of the availability of appropriate professionals Certificate • Certificate of incorporation (Optional) • Membership Certificate • Work experiences certificates &amp; Work order copies.</p>
20.	Other Details (if applicable)	<ol style="list-style-type: none"> <li>1. One signed copy for this package of tender shall be submitted in a sealed envelope to the address below.</li> <li>2. A scan copies of ED documents (PDF file in a USB Drive) shall be submitted along with the original EOI. Consulting firm will be selected in accordance with the procedures set out in the PPR 2008.</li> </ol>
<b>PROCURING ENTITY DETAILS</b>		
21	Name of Official Inviting Tender	Muhammad Anwar Hossain
22	Designation of Official Inviting Tender	Project Director
23	Address of Official Inviting Tender	ICT Tower (6 <sup>th</sup> floor), Agargaon, Dhaka-1207
24	Contact details of Official Inviting Tender	Phone: 02-41024240
25	The Procuring Entity reserves the right to reject all the Tenders or annul the Tender proceedings	

  
 13.12.22  
 (Muhammad Anwar Hossain)  
 Project Director

Skill Development for Mobile Game and Application (3<sup>rd</sup> Revised) Project